

OPERATION EARTH



operationearth.co.uk

This national STEM programme, created by ASDC and delivered by the UK's Science Centres, engaged and inspired children and their families with NERC's world-leading environmental research, highlighting the relevance of environmental science to our daily lives - and to our society's future.



201,639 children & adults participated in Operation Earth family activities & programmes

of which **37,145** met an environmental scientist or engineer

and **89,742** took part in the Operation Earth family show

83% of children and 77% of adults

Said they were more interested in environmental science after participating in the Operation Earth show or activities.



81% of children and 67% of adults

Said their understanding of our environment and the current issues we face increased after taking part in the Operation Earth family show, or activities.



91% of children and 96% of adults

Said they thought environmental science is 'very important' after taking part in the activities or family show.

79% of children and 63% of adults

Said that their understanding of the range of people who study the environment had increased after participating in the Operation Earth family show or activities.

87% of children and 92% of adults

Said that sharing the latest environmental science in this way was 'very important' after participating in the family show or activities.



Slightly more girls (86%) than boys (80%) said they were more interested in environmental science after participating in the Operation Earth activities.

