**MRC Public Health Intervention Development (PHIND) scheme**

**Case for Support Template**

*The Case for Support should be a maximum of 4 A4 pages (11-point text), plus one page for references*

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| 1. **Explain what public health outcomes will ultimately be addressed, including the target population and how it addresses strategic public health priorities**

*(e.g. lack of physical activity in sedentary older adults leading to poor physical and mental health)* In your response make reference to relevant literature and what is already known, including what has previously been tested. Please reflect on utility, applicability, affordability and feasibility |
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| 1. **What is the evidence gap that this study addresses?**
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| 1. **What type of intervention would be studied in the main study? Include criteria for progression and the pathway to the next stage of evaluation.***Please give an indication of what the intervention would likely involve, e.g. the type and format of the intervention, clearly describing the system context, where applicable. Be as clear as possible about the future plans, including outline of the design of full-scale trial*
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| 1. **Describe the methodology to be used in the proposed early phase study, giving a detailed description of the methods to be used. *I****n your response provide, for example, the expected number of focus groups, participants, people completing a survey, etc. Please also highlight any novel aspects of this proposal or proposed approach.*
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| 1. **Describe the expertise of the team, research environment and how the team is qualified to carry out the research.**

 *Include any partners or user involvement.* |
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| 1. **Has a related application been previously submitted to the MRC or another funding organisation? Please provide details.**
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