**MRC Big Ideas Submission Template**

Maximum 1-2 pages

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| **Title** |
| XX |
| **Name, organisation and contact information (e-mail)** |
|  |
| **Pitch** |
| *If you had just 30 words with which to convince someone to support your idea, what would you say to them?* |

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| **What is the ‘Big Idea’ and why is it important? (Main body of the submission)** |
| * *Describe your Big Idea, outlining the vision and aims. What major challenges and research questions will be addressed? Why is the idea timely now?* * *What difference/impact will the idea make if successful? e.g. furthering knowledge, technologies, new ways or working, impact on human health, or economic benefits* * *How does this investment fit into and relate to the current investment landscape?* * *Does the big idea relate to ambitions published in our* [*Delivery Plan 2019*](https://www.ukri.org/files/about/dps/mrc-dp-2019/)*?*   *Please bring across the excitement and transformational nature of the idea in a way that is accessible to a wider audience, including Government and members of the public.*  *Where relevant, please include key references to previously published work/reviews/think pieces and list these in the box below.* |

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| **How have you worked with others to develop this idea?** |
| *Please give a brief description of others who may have contributed to the development of the idea. This may be academics, industry, policy makers, charities, other research organisations in the UK or international partners.* |

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| **References** |
| *Please include references from the main body of text as relevant.* |

**Please submit your idea to:** [**bigideas@mrc.ukri.org**](mailto:bigideas@mrc.ukri.org)

*Submissions should not exceed 1-2 pages (prompts in the boxes may be deleted)*

**GDPR Statement**

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