**Bioscience Big Ideas Submission Template**

* **Title (Max 10 words)**

[Please type here…]

* **Name of Originator**

[Please type here…]

* **Organisation**

[Please type here…]

* **Contact information (email address)**

[Please type here…]

* **Pitch (maximum 30 words)**

*If you had just 30 words with which to convince someone to support your idea, what would you say to them?*

[Please type here…]

* **What is the ‘Big Idea’? (Maximum 300 words)**

*Clearly describe the idea itself, outlining the vision and aims. Ensure that you highlight both the excitement and the transformational aspects of the idea. Please describe the overarching idea and any component aspects within this. Focus on the science and the research challenges involved.*

[Please type here…]

* **How have you worked with others to develop this idea? (Maximum 100 words)**

*Please summarise the development of the idea, noting others who may have contributed. This may include academics, industry, charities and any other relevant research organisations in the UK. BBSRC is encouraging collaborative submissions from groups and networks, in addition to individual submissions. Please be aware that BBSRC may put you in contact with others who have submitted similar ideas in order to develop the idea(s) further, but will seek your permission to do so first.*

[Please type here…]

* **Why does this matter? (Maximum 300 words)**

*Describe clearly and concisely why the idea should be prioritised, by outlining what difference it will make (both scientifically and non-scientifically) if successful.*

*Questions to consider in describing the potential impact are:*

* *What is the 'big win' for the UK if successful?*
* *How would the impact described provide a major benefit to the UK in terms of: scientific advancement, furthering knowledge and/or technologies, making a difference to people's lives, potential return for the UK economy?*
* *Would investment in this idea create an opportunity for the UK to get ahead, in relation to potential international competitors?*

[Please type here…]

* **Why is the idea timely now? (Maximum 200 words)**

*Describe the timeliness of the idea: Why is this timely now? What trends and drivers is it responding to? What has changed in the science, the research and/or the wider landscape, to make this timely?*

*Further questions to consider when completing this section include:*

* *Is it an ‘old’ challenge or question that is now becoming possible to address?*
* *Is this a new challenge or question? Why has it become important now?*
* *Why can it not be achieved currently? What kind of breakthrough is required to achieve this idea? What are the barriers?*
* *What would the risk for the UK be if we did not support this idea in the near future? How urgently does it need to be addressed?*

[Please type here…]

**Please submit your idea to:** [**bigideas@bbsrc.ukri.org**](mailto:bigideas@bbsrc.ukri.org)

**GDPR Statement**

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