

RE-P-2020-03-Annex B

St George's, University of London

HEIF accountability statement

Narrative return template for HEIF funding period
2021-22 to 2024-25

Return date: 21 May 2021

Return as Microsoft Word file to: KEPolicy@re.ukri.org

Queries to: KEPolicy@re.ukri.org

Web: <http://re.ukri.org>

Twitter: [@ResEngland](https://twitter.com/ResEngland)

Email: [Subscribe to email alerts](#)

Question 1 – Strategic objectives

Summarise the institutional strategic objectives that relate to knowledge exchange and guide your plans for HEIF.

We expect institutions' plans for HEIF to be guided by strategic objectives for knowledge exchange. However, there is no requirement for institutions to submit or maintain a standalone knowledge exchange strategy document.

We appreciate that KE objectives may be found in a specific KE strategy document or they may be contained as part of other strategic documents such as teaching, research or overarching institutional strategies.

Whatever form your knowledge exchange objectives are in, please provide a precis of the main objectives here so that we can see the strategic context that guides your plans for HEIF and forms the basis for your monitoring and delivery of intended benefits.

We welcome the inclusion of hyperlinks to published strategies and plans that may be referenced in the summary.

In answer to this question, you are free to use text or tabular format but please ensure that the question response is contained in no more than two pages of A4.

St George's, University of London is committed to developing our knowledge exchange activities. Our objectives build upon the results of the first Knowledge Exchange Framework. Will further develop our areas of strength – working with business and research partnerships, where we were in the top 20% and top 10% respectively – and work to improve all areas of knowledge exchange in our 2021 – 2025 plan. St George's commitment to furthering equality and diversity will be reflected in the delivery of all our objectives.

Our main knowledge exchange objectives are:

1. To provide an ecosystem of support for medtech and biotech SMEs, increasing the number of SMEs who we work with and creating an environment for them to develop and grow.

2. To strengthen and broaden our industry, government and third sector partnerships, developing our existing and creating new partnerships.
3. To increase the impact generation from our research outputs through the effective management of intellectual property.
4. To further increase a culture of innovation and enterprise amongst all of our academic and research community.
5. To support our students to develop innovation, business and entrepreneurship skills, and to establish start-ups.
6. To increase the commercialisation of our facilities, sharing our expertise with industry and other partners.
7. To expand our academic consultancy service, which provides expert knowledge to industry, government and third sector bodies.
8. To drive and underpin our knowledge exchange objectives with an expert team of enterprise and innovation professionals.

Question 2 – Use of HEIF

How do you intend to use your 2021-22 to 24-25 HEIF allocations?

As detailed in [RE-CL-2020-04](#) and RE-P-2020-03., in order to enable institutions to effectively respond to the Covid-19 pandemic, we will use the 2019-20 HEIF Annual Monitoring Statement submitted in February 2021 to gather information about the use of HEIF during 2020-21,

In this accountability statement return we would like to know about your plans for HEIF for the remainder of the funding period 2021-22 to 2024-25. Please include indication of the planned timescale of the activity e.g. 2021-22 only; ongoing or 2022-23 onwards.

Please use the response layout grid provided overleaf, to provide the following information:

- a) Describe the key activities supported by your HEIF allocation.
- b) Include specific reference to how you expect HEIF to support these activities – i.e. specific expenditures: funded posts, academic staff buy out, internal competitive projects; and the proportion of the activity that is supported by HEIF (e.g. x1 business development post 50% HEIF funded).
- c) How these activities relate to the government priorities and RE-OfS strategic objectives outlined in paragraphs 9 and 10 of RE-P-2020-03. Where student benefits are achieved, please include an indication of the number of students benefiting.
- d) Which strategic KE objective, as outlined in question 1, does each activity relate to.
- e) Indication of the timescale for each activity (e.g. 2021-22 only, ongoing or to be confirmed)

In answer to this question, please use the response grid provided and ensure that the entire question response is contained in no more than six pages of A4 or A3.

Question 2: Use of HEIF

(Max 6 pages of A4 or A3)

| <p>Planned areas of HEIF supported KE activity</p> <p>Please provide an overview of planned KE activities or projects that will be supported by your 2021-22 and onwards HEIF allocations.</p> | <p>HEIF support</p> <p>How HEIF will be used to support the project?</p> | <p>HEIF priorities</p> <p>How does this relate to govt priorities and RE-OfS strategic objectives? (Including note of scale where student benefits are achieved.)</p> | <p>Strategic objectives</p> <p>Which institutional strategic KE objective does this relate to?</p> | <p>Indication of timescales</p> |
|---|---|--|---|--|
| <p>Concept Development Award</p> <p>Internal award to support proof of concept, feasibility and industry engagement projects</p> | <p>Internal competitive funding award, HEIF funded</p> | <p>Supports ‘ideas’ pillar of Industrial Strategy by enabling research outputs to be applied</p> | <p>Objective 3 – Increase impact generation of our research</p> <p>Objective 4 – Increase innovation & enterprise culture</p> | <p>2021 – 2022 onwards</p> |
| <p>Student enterprise skills programme</p> <p>Programme to equip our student body with the knowledge, skills and experience relating to innovation, business and entrepreneurship.</p> | <p>HEIF funding will be used to set up and run the programme</p> | <p>Supports RE/OfS objective for students to benefit, anticipate approx. 100 students to be involved initially</p> | <p>Objective 5 – Support student entrepreneurship skills</p> | <p>2021 – 2022 onwards</p> |
| <p>SME innovation vouchers</p> <p>Funding to support collaboration between industry and university</p> | <p>Funding award to SMEs, to be used at St George’s, HEIF funded</p> | <p>Supports ‘ideas’ and ‘people’ pillars of Industrial Strategy by enabling SME growth</p> | <p>Objective 1 – Provide ecosystem support for SMEs</p> | <p>2021 – 2022 onwards</p> |
| <p>Protection of innovations</p> <p>Funding to protect our intellectual property</p> | <p>HEIF funding for filing and maintaining patent protection</p> | <p>Supports ‘ideas’ pillar of Industrial Strategy by enabling the</p> | <p>Objective 3 – Increase impact generation of our research</p> | <p>2021 – 2022 onwards</p> |

| | | | | |
|--|---|--|--|-----------------------|
| | | commercialisation of our research outputs | | |
| Commercialisation of St George's facilities To support industry R&D and SME growth | 1x HEIF funded commercialisation manager post | Supports 'ideas' pillar of Industrial Strategy by enabling the commercial use of our facilities. | Objective 6 – Increase commercialisation of facilities | 2021 – 2023 initially |
| Expert team of enterprise and innovation professionals To drive and enable our knowledge exchange objectives | 5 x HEIF funded posts in enterprise and innovation team | Supports 'ideas' and 'people' pillars of Industrial Strategy and RE/OfS objective for students to benefit, through enabling all of our knowledge exchange objectives | Objective 8 - Expert team of enterprise and innovation professionals. Objectives 1 to 7, all of which are underpinned by Objective 8. | 2021 onwards |

Question 3 – Monitoring success

How do you manage your HEIF funding and monitor the success of your activities against the strategic objectives set out in question 1, and in line with delivering Government priorities?

Describe the policies, procedures and approach you have in place in the context of your strategic objectives to:

- i. manage your HEIF spending
- ii. measure progress
- iii. evaluate outcomes and
- iv. identify lessons learned.

In answer to this question, you are free to use text or tabular format but please ensure that the entire question response is contained in no more than four pages of A4.

- i) Manage HEIF spending: Our HEIF income is managed in the budget of our Joint Research & Enterprise Services (JRES), the professional services department which includes the Enterprise & Innovation Team. Spending is managed against our HEIF objectives in line with university financial regulations.
- ii) Measure progress: We will measure progress via a number of metrics as applicable for each objective, e.g. the number of new SMEs we interact with. This will be undertaken by the JRES Director and Head of Enterprise & Innovation on a regular basis, and will be overseen by St George's Research Committee (chaired by the Deputy Principal, Research & Enterprise) for review on an annual basis.
- iii) Evaluate outcomes: An evaluation will take place annually, which assesses the outcomes of each area of HEIF supported activity against what it was intended to achieve – both St George's KE objectives and HEIF priorities (which takes into account the benefits to the economy, society and students). This will be led by the JRES Director and Head of Enterprise & Innovation with input from academics, students and external partners, and reported to Research Committee for review and consideration. Where outcomes have not been fully achieved, we will amend our HEIF plan as necessary.

- iv) Identify lessons learned: As part of our annual evaluation, we will undertake an exercise to identify lessons learned. This will be led by our JRES Director and Head of Enterprise & Innovation, with input from academics, students and external partners, and will report to Research Committee for review and consideration. Lessons learned will be incorporated into the following year's HEIF plan.