

Annex 1 – The Exhibition Fund

Monitoring, evaluation and learning Plan

Projects will be required to submit a monitoring, evaluation and learning plan which will how you will evaluate and measure the success of the exhibition and public engagement activities. Annex 1 outlines AHRC's Theory of Change criteria used to evaluate and measure the impact of its funding. Applicants should take this into consideration when drafting their monitoring, evaluation and learning plan. The successful award holder will be expected to be open to working with AHRC in developing their plans further.

AHRC Theory of Change

Our measures are focused on 'the changes we want to see'

Why	What we will do	The difference this will make	The change we want to see	How this will improve our world
Arts and humanities research has immense potential to shape how we think and live our lives, which is not fully realised.	Transform our organisation through learning and responsible action	Organisational efficiency, and evidence-based decision-making formed through open, two-way dialogue. Inclusivity, empowered people and a strong sector voice at the heart of what we do.	Our efficiency, transparency and openness drive success in research and innovation Our organisational model sets new standards within and beyond the R&I sector.	Healthy Society Shaped by our histories, our experiences in the present, and the possibilities of the future.
	Be open and willing to take risks to support the best ideas. (Discovering Ourselves)	Arts and humanities research is shaped by and benefits new and different groups of people. Arts and humanities research is funded widely, and by new and different organisations.	Research and innovation underpins health, happiness and well-being. Arts and humanities people and ideas are diverse, mobile and thriving in the research and innovation ecosystem.	
Arts and humanities research is underutilised by government, business and society in tackling today's challenges, from the local to the global.	Foster and learn from ethical, socially responsible, equitable partnerships to research contemporary challenges. (Contemporary Challenges)	Bridges established between arts and humanities research and civil society locally, nationally and internationally. Arts and humanities research is explicitly relevant to public policy debates.	Culture at the heart of overcoming challenges rooted in conflict, division and inequality. Creative responses to local, national and global challenges.	Prosperous economies With foundations in narrative and creativity, and where prosperity is equitable and sustainable. Open civil discourse
AHRC is uniquely placed to convene ideas and people to provide thought leadership for the sector.	Create an environment in which cultural assets may be better conserved, curated and deployed. (Cultural Assets)	Cement AH research in the sustainability and accessibility of collections A cohesive R&D infrastructure for the cultural sector.	Preservation and enhancement of cultural assets. Cultural assets enable the pursuit of knowledge and happier, healthier lives.	Encouraged by informed and engaged debate A rich cultural landscape
As a funder we seek to support and encourage activities that have the highest potential to deliver the changes that we want to see.	Broaden our engagement to embed world class research and innovation in the creative economy. (Creative Economy)	Unleashed potential for breakthroughs, sustainability and inclusivity in the creative industries. Thought leadership and advocacy for design and the design economy.	A thriving, inclusive creative economy. The UK as a hub for creative innovation and global creative talent.	That empowers communities and improves our understanding of the world. A thriving environment for ideas
	Positive action to address equality, diversity and inclusion in our funded portfolio.	Conditions created for improved equality, diversity and inclusion Learning that can be applied across the research and innovation ecosystem.	Our future is unlocked by diverse voices, including those that have previously been overlooked.	Putting discovery, curation and creativity at the heart of everyday life.