# **AHRC ‘Where Next’ Submission Form**

# Ideas can come from any individual or group, at any career stage and from any interested parties. This includes those who use arts and humanities practices within their business, policymakers, and non-governmental organisations.

Ideas can be submitted at any stage of development. Some will already be mature with a strong evidence base, history of stakeholder engagement, and a clear sense of direction. Others may be very early in development with little evidence or input from others. For ideas that we decide to take forward, we will adjust and scale our approach appropriately. This is not a call for proposals and there is not dedicated funding attached to Where Next. Rather, we seek community insight to enhance the pool of ideas we can draw from to inform our work and respond to opportunities as they arise.

Ideas can be submitted at any time throughout the year and will be reviewed approximately every six months on a rolling basis.

For more information on what happens to ideas which are submitted and how they might be used please see [link to webpage].

***Please answer all questions, keeping to the word limit specified. Additionally, please be aware that the bullet points are guides on how you could answer the question and do not have to be strictly followed and answered.***

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| **Your Details** | |
| **Title** |  |
| **First Name** |  |
| **Surname** |  |
| **Email** |  |

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| **Are you responding as an individual, or on behalf of a group or organisation?** |
| *Please answer 'Individual' or the name of the group you represent.* |

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| **Which sector/s do you consider your response to be from?** |
| *Please answer 'Research Base', 'Public Sector', 'Industry / Commercial', 'Third Sector', or 'Other (Please specify)'* |

**Idea**

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| **What is your idea? (up to 300 words)** |
| *Clearly describe the idea itself, outlining the vision and aims. Ensure that you highlight both the exciting and the transformational aspects of the idea in a way that is accessible to a wider audience. You might consider the following bullet points to help frame your response, but you do not have to directly respond to each one:*   * *What is the key question, challenge, or gap to be addressed?* * *What difference/impact would your idea make?* * *How is your idea new and innovative?* * *What is already happening in this space and why is your idea different?* |

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| **If you had just 50 words with which to convince someone with no prior knowledge of your research to support your idea, what would you say to them?** |
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| **How have you developed your idea? (200 words)** |
| *Please describe, in general terms, how the idea was conceived. You might consider the following bullet points to help frame your response, but you do not have to directly respond to each one:*   * *Who has been involved in its development (e.g. types of organisation, groups of people, career stages)* * *What work you’ve already conducted to explore it.* * *You might also include who else needs to be engaged to further develop the idea.* * *Are the appropriate UK and international partners engaged to make the concept impactful and deliverable?*   *Do not include any individually identifiable information.* |

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| **How would you describe the potential impacts (short and long term) of your idea? (200 words)** |
| *Describe clearly and concisely why this concept should be prioritised, covering the anticipated scientific, cultural, societal or economic impacts including who would benefit.*  *You might consider the following bullet points to help frame your response, but you do not have to directly respond to each one:*   * *How this idea fits into and relate to the current landscape.* * *Does the idea relate to ambitions published in our* [*Strategic Delivery Plan*](https://www.ukri.org/wp-content/uploads/2022/09/AHRC-010922-StrategicDeliveryPlan2022.pdf)*?* * *Does this idea link to any other strategies, such as Government, other Research Councils, or wider stakeholders?* * *How does it fit into the broader research landscape?* * *Provide an overview of the current approach within the field nationally/internationally and outline how your concept will deliver a step change for the community.* * *What are the benefits (e.g. to research, communities, business, policy) it could bring? These could be at different scales from the local to international.* * *How would it achieve these benefits?* * *Why can these benefits not be achieved through existing support?* |

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| **Why now? (200 words)** |
| *Clearly, and specifically as possible, describe why this idea needs to be considered now. You might consider the following bullet points to help frame your response, but you do not have to directly respond to each one:*   * *What trends, drivers or developments are influencing the case for timeliness?* * *What are the risks if we don’t address the idea?* * *What has changed (e.g., to circumstances, challenges, or barriers) to make this idea important now?* * *Is this an old idea which we can only now address or a new idea which has emerged recently?* |

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| **Additional Information (Optional)** |
| *If you feel it would support your application, please use this space to share up to 3 links of short, non text-based (e.g., images, audio, video) material.*    *Please do not share links to blogs, publications or other text-based material. We recommend that the total length of all attachments does not exceed 15 minutes.* |