

AHRC's Theory of Change

Arts and humanities research has immense potential to shape how we think and live our lives.

Arts and humanities research is vital for government, business and society in tackling today's challenges.

AHRC is uniquely placed to convene ideas and people.



Transforming our Organisation

We will transform our organisation by listening, learning, acting with care, and empowering people.

Leading to:

Open, two-way dialogue.
Inclusivity and
empowering people.

So that:

Our efficiency, transparency and openness drive success in research and innovation.

Our organisational model sets new standards within and beyond research and innovation.



Discovering Ourselves

We will be open and willing to do things differently to support the best ideas.

Leading to:

Benefits for new and different people.

New and wider funding and funders.

So that:

Research and innovation underpins health, happiness and well-being.

Our people and ideas are diverse, mobile, and thriving within and beyond the research and innovation ecosystem.



Contemporary Challenges

We will foster ethical, socially responsible, equitable partnerships.

Leading to:

Bridges between research and civil society.
Public policy relevance.

So that:

Culture and people are at the heart of overcoming challenges.

Our responses to contemporary challenges are creative, equitable and rooted in community.



Cultural Assets

We will create an environment where cultural assets can be better conserved, curated and deployed.

Leading to:

Research playing a key role in collections.

Cohesive and coherent infrastructure.

So that:

Cultural assets are preserved and enhanced.
Cultural assets enable the pursuit of knowledge and happier, healthier lives.



Creative Economy

We will broaden our partnerships to embed world-class research and innovation.

Leading to:

Greater sustainability and inclusivity.

Thought leadership and advocacy.

So that:

The creative economy is thriving and inclusive.

The UK is a hub for creative innovation and global creative talent.



Equality, Diversity, and Inclusion

We will take positive action to address equality, diversity and inclusion (EDI).

Leading to:

The conditions for improved EDI.

Convening knowledge and learning in EDI.

So that:

Our future is unlocked by diverse voices, including those that have previously been overlooked.

Research and innovation is diverse and inclusive.

Creating a healthy society, prosperous economies, open civil discourse, a rich cultural landscape, and a thriving environment for ideas.