KTP Scoring criteria

There are four scoring criteria for KTP applications

- Impact, Innovation, Challenge & Cohesiveness
  - Scored 1 (lowest) to 10 (highest) to create a total score out of 40

Impact

9-10	The application demonstrates well defined substantial and realistic positive impact on the organisations/company's financial position (i.e. profit, turn-over, productivity and cost savings) compared to current trading <u>and</u> embeds significant new capabilities within the company or across the organisation as a whole. The project will develop a culture of and capacity for ongoing innovation and have other wider impact (economic and/or societal) beyond the partnership.
7-8	The application demonstrates well defined and realistic positive impact on the organisations/company's financial position (i.e. profit, turn-over productivity and cost savings) and embeds new capabilities within the company which will develop a culture of, and capacity for, ongoing innovation. There is potential for impact (economic or societal) beyond the partnership.
5-6	The application has realistic and defined impact on the organisations/company's financial position and embeds realistic and defined new capabilities within the company or across the organisation as a whole
3-4	The application has unrealistic or ill-defined impact on the organisations/company's financial position or fails to embed new capabilities within the company or across the organisation as a whole
1-2	The application fails to demonstrates realistic or feasible impact on the organisations/company's financial position and does not embed new capabilities within the company or across the organisation as a whole

Innovation

9-10	The application demonstrates high likelihood that the organisation will become a leader in the field, best in class. It will bring unique, innovative new products and or services to market. The project will provide an opportunity for the organisation to do something new for itself and/or create a new commercial opportunity. The application demonstrates the organisations commitment to innovate and then innovate again and again
7-8	The application demonstrates well defined, substantial & realistic goals regarding the organisations/company's product or market position and demonstrates that the project will lead to a new commercial opportunity and improve the innovation culture within the company
5-6	The application has realistic defined goals regarding the organisations/company's product or market position and indicates that the project will lead to a new commercial opportunity
3-4	The application has unrealistic or ill-defined goals regarding the organisations/company's product or market position or fails to demonstrate that the project will lead to either an new commercial opportunity or innovative culture
1-2	The application fails to demonstrate realistic or feasible innovation on the organisations/company's product or market position and does not demonstrate a commitment to continued innovation

Challenge

9-10	**The application clearly demonstrates that the project challenges the practices of the company partner and the market(s) it operates in. The application will clearly demonstrate that the academic team will be stretched in their translational thinking to deliver the project. The application will demonstrate that the Associate will be at the centre of managing and delivering such a project and will get excellent technical and commercial exposure.**
7-8	The application demonstrates a realistic and well-defined challenge for the company such that the company's practices or processes will change. The application demonstrates that the academic team need to deliver creative solutions and that the Associate will be stretched in technical and commercial terms.
5-6	The application demonstrates a realistic and well-defined challenge for company but it will not lead to significant change of practice within the company. The application demonstrates that the academic team need to deliver solutions based on current knowledge, without being cutting edge solutions, and that the Associate will be expected to show above average technical and commercial skills.
3-4	The application has unrealistic, ill-defined or low level of challenge for any of the academic team, the Associate, or the organisation/company
1-2	The application FAILS to demonstrate a defined or realistic challenge for any of the academic team, the Associate or for the team within the organisation/company

Cohesiveness (Golden Thread)

9-10	The application is clearly cohesive and easily demonstrates an outstanding balance between the various expectations of a KTP project. The application gives a very high level of confidence that the project team will work well together, that the project will exceed its goals and the partners will gain in ways above and beyond the defined outcomes of the project
7-8	The application is cohesive and demonstrates an excellent balance between the various aspects of a KTP project such that there is a high level of confidence that the project team will work well together and the project will exceed its goals
5-6	The application is cohesive and demonstrates a realistic and easily followed set of logical steps for all of project team such that there is a reasonable level of confidence that the project team will work well together and the project will deliver its goals
3-4	The application has an ill-defined or only demonstrates a moderate to low level of cohesiveness between the individual element such that the project is likely to fail to deliver it goals
1-2	The application FAILS to demonstrate any cohesiveness between the individual elements of the application