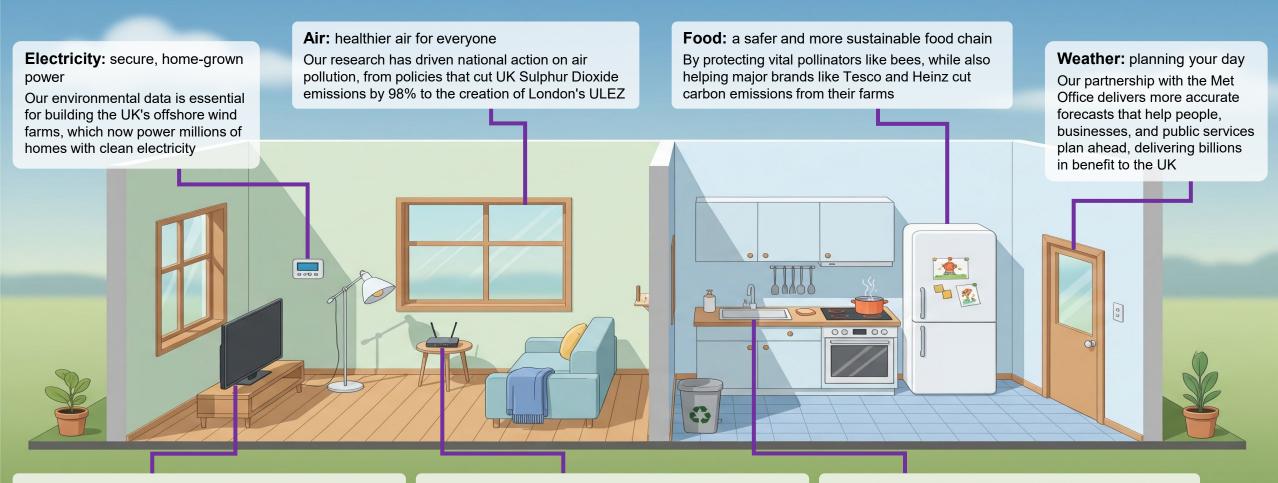


#### Your life, improved by environmental science

Environmental science is woven into our daily lives. Through decades of investment in pioneering research, new technology, training and world-class infrastructure, NERC's work helps protect your health, secure the services you rely on, and improve your daily life



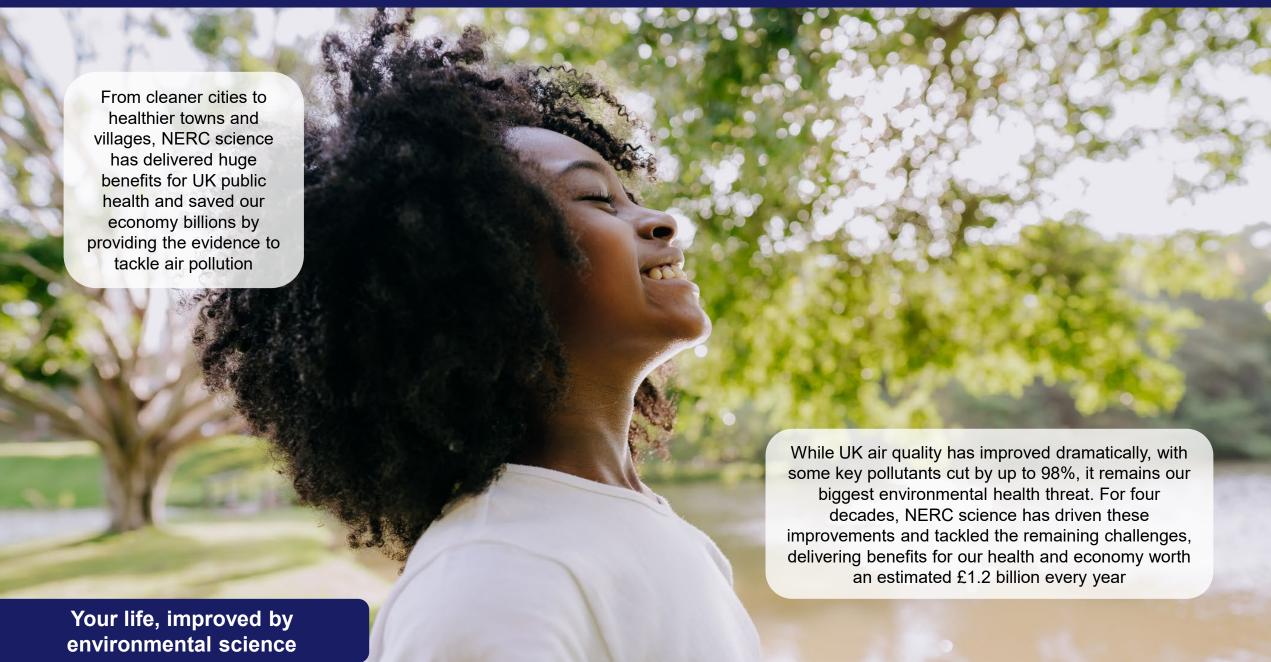
**Engagement:** inspiring a global audience to act Our scientists feature in BBC shows like Blue Planet II, which reached over one billion viewers worldwide and helped to spark a global movement against plastic pollution **Connectivity:** protecting our internet and power supply Our science helps protect the vital networks that deliver these services, from undersea internet cables to the power grids and satellites vulnerable to space weather.

**Water:** cleaner water, from our taps to our coasts
From improving the quality of your drinking water to
developing new technology that keeps our bathing waters
safe, our science protects this vital resource for everyone

More info

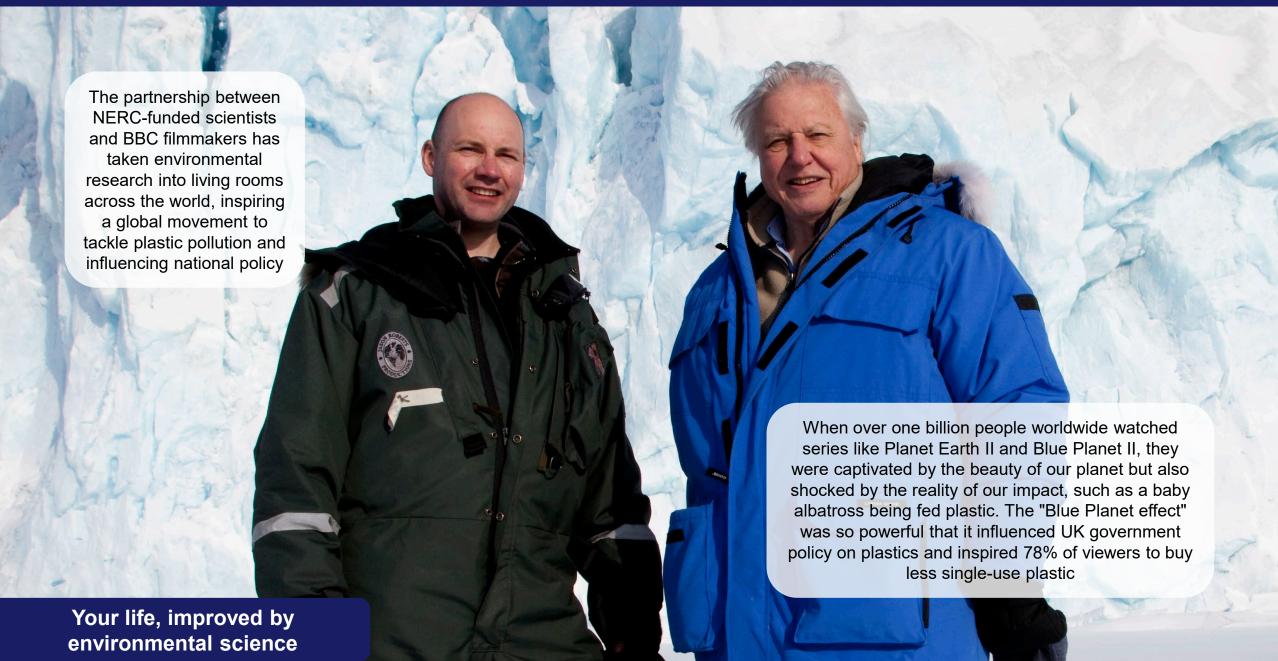


## Impact: Cleaning up our air for a healthier UK





## Impact: Inspiring a billion people to protect our planet





#### Impact: Clean electricity for our homes and a greener future



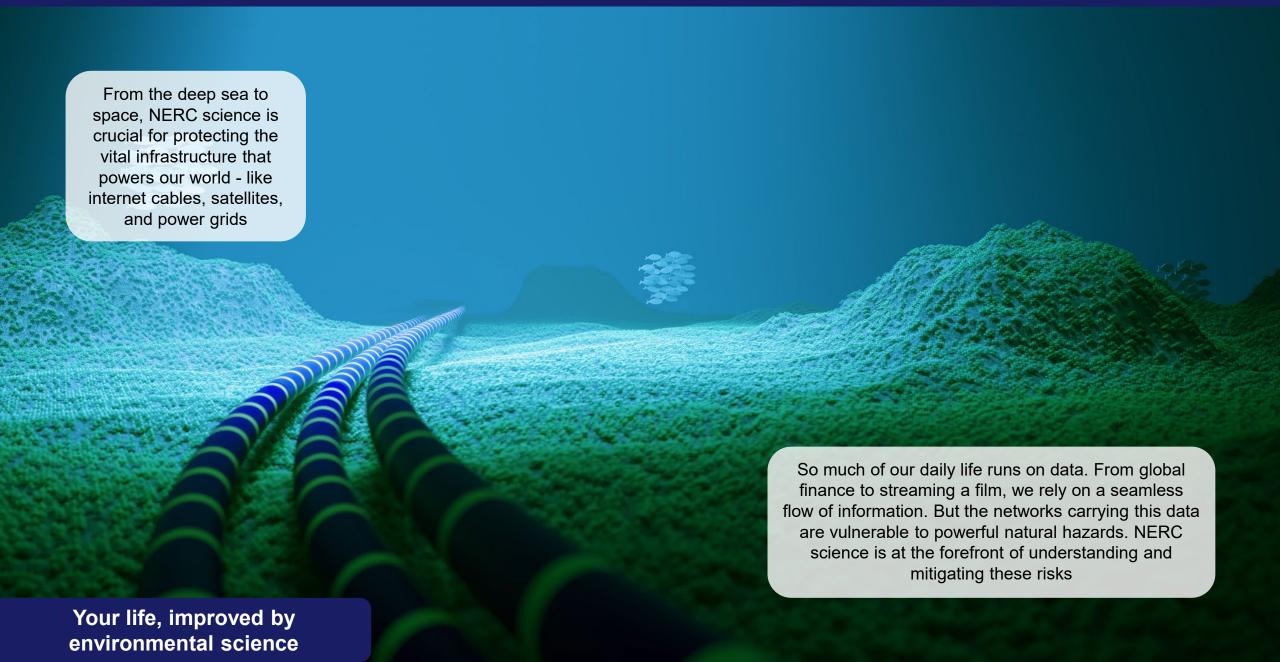


### Impact: The science behind cleaner, safer water



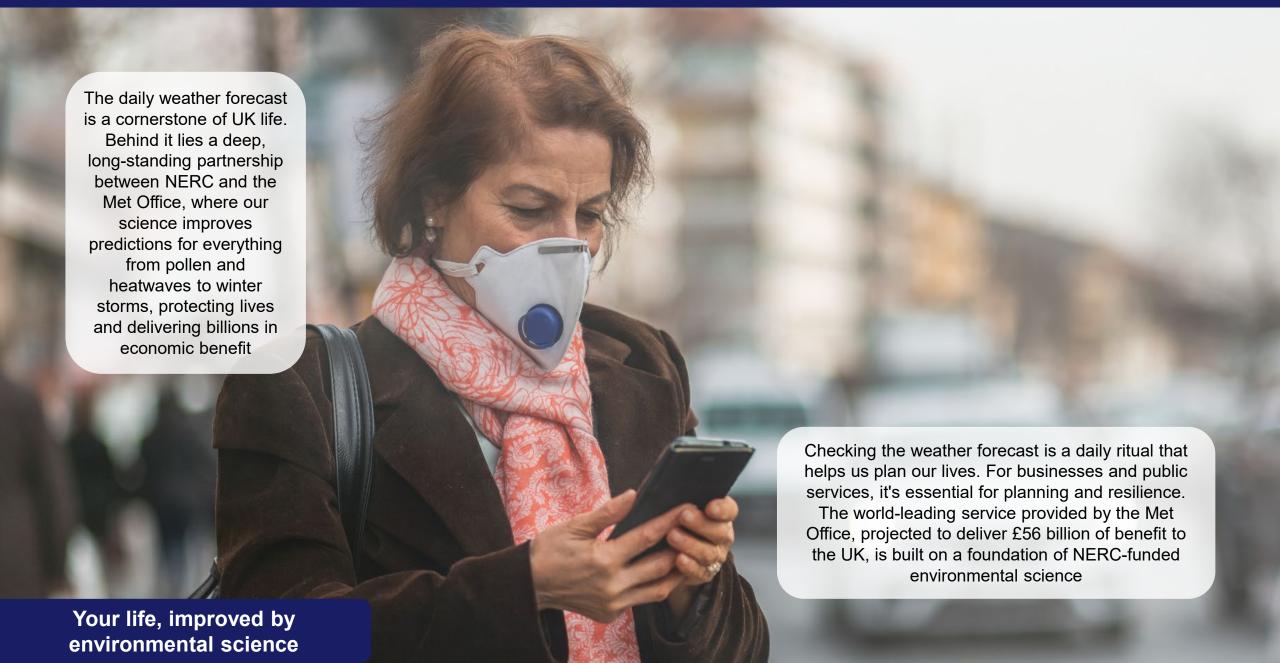


#### Impact: Securing our connected, digital world





## Impact: The science behind your daily weather forecast





#### Impact: Creating a safer and more sustainable food chain





#### Your life: Case Studies

## Impact: Cleaning up our air for a healthier UK

What is it? Poor air quality is the UK's biggest environmental threat to our health, contributing to tens of thousands of premature deaths and predicted to cost the NHS £18.6 billion by 2035 without action.

What was NERC's role? For four decades, NERC has funded the science that has driven national action on this challenge. Our research provided the evidence for policies that cut key pollutants, and supported the development of new technologies like low-cost sensors to pinpoint pollution hotspots.

What difference has it made? This work has helped cut UK sulphur dioxide emissions by 98% and contributed to schemes like London's ULEZ, which has cut nitrogen dioxide by 44%. The overall benefits of this research are worth an estimated £1.2 billion every year.

Link: <u>NERC clean air case study,</u> <u>UKRI Clean Air Programme</u>

# Impact: Inspiring a billion people to protect our planet

What is it? The powerful partnership between UK environmental scientists and BBC filmmakers on world-renowned nature documentaries like Blue Planet II and Planet Earth III.

What was NERC's role? NERCfunded scientists were essential partners in these productions. They acted as scientific consultants, advised on storylines, guided film crews, and featured on screen to explain the science.

#### What difference has it made?

These series have been watched by over one billion people worldwide. The "Blue Planet effect" directly influenced UK government policy on plastics and inspired 78% of viewers to reduce their own single-use plastic.

Link: NERC turning trailblazing science into agenda-setting TV case study

# Impact: Clean electricity for our homes and a greener future

What is it? The growth of the UK's world-leading offshore wind industry, which is a cornerstone of our energy supply and journey to Net Zero.

What was NERC's role? For decades, NERC has gathered the environmental data essential to build windfarms safely and sustainably. This includes mapping the seabed to find safe foundations and researching marine life to ensure windfarms are located in a way that protects vital habitats.

What difference has it made? The UK's offshore wind industry now powers the equivalent of over 18 million homes. The science supporting it has delivered £3.3 billion in economic value and helps support over 32,000 skilled jobs, particularly in our coastal communities.

Link: NERC environmental science is worth £3.3 billion to UK offshore wind case study

## Impact: The science behind cleaner, safer water

What is it? Protecting the UK's water is fundamental to our health and economy. This includes ensuring the quality of our drinking water and the safety of the rivers and seas that support a £10 billion-a-year coastal tourism industry.

What was NERC's role? Our science has improved how we manage the landscapes that our drinking water flows through and has driven the innovation of new technology for rapid water-safety testing at the coast.

What difference has it made? This research has helped cut impurities in drinking water by up to 50% in key areas and has created 15-minute safety tests that give the public greater confidence in the safety of our bathing waters.

Link: NERC benefits across the UK case study, UKRI Floods and Droughts Research Infrastructure, Molendotech



#### Your life: Case Studies

# Impact: Protecting the vital networks we rely on

What is it? Securing the critical infrastructure that underpins our connected, digital world, from undersea data cables to satellites in space.

What was NERC's role? Our research discovered the cause of mysterious breaks in the undersea internet cables that carry 99% of global data. We also provide the crucial data and models from the British Antarctic Survey (BAS) and British Geological Survey (BGS) for the UK's national space weather forecast.

What difference has it made? This science allows cable companies to plan safer routes for internet infrastructure. It also allows the power grid, aviation, and satellite industries to take pre-emptive action to protect their services from the threat of solar storms.

Link: Protecting satellites with daily space weather forecasts and Protecting subsea global telecommunications networks case studies

## Impact: The science behind your daily weather forecast

What is it? The daily weather forecast, a cornerstone of UK life that is essential for public planning, business resilience, and personal safety.

What's NERC's role? NERC has a deep, longstanding partnership with the Met Office, investing in the research, skills, and infrastructure needed to make their worldleading computer models ever more accurate.

What difference has it made? This partnership delivers billions in economic benefit to the UK. Its improved accuracy has tangible health benefits, from saving lives during heatwaves to helping the UK's 15 million hay fever sufferers manage their day.

Link: NERC and the Met Office in partnership case study

## Impact: Creating a safer and more sustainable food chain

What is it? Tackling the twin challenges of our food system: reducing its environmental impact while protecting the healthy ecosystems it relies on.

What was NERC's role? Our research provided the crucial evidence that led to UK and EU bans on harmful neonicotinoid pesticides, protecting vital pollinators. We also codeveloped the Cool Farm Tool, an online calculator that helps farmers reduce their greenhouse gas emissions.

What difference has it made? The pesticide bans safeguarded pollination services worth over £500 million a year to UK farms. The Cool Farm Tool is now used by tens of thousands of farmers supplying major brands like Tesco and Heinz, and has helped achieve significant emissions cuts.

Link: <u>NERC biodiversity case study</u>, <u>Cool Farm</u>
<u>Tool REF2021 case study</u>